



EVENT DETAILS:

The 24-hour competition will challenge teams to use creativity, analytics, and presentation skills to craft a position on a business problem. Students will not only gain exposure to real world business questions, but also get insight into APT's uniquely data-driven and highly analytical approach to consulting. Case competitions are an excellent way to gain confidence in approaching the intern and full time recruiting process, and to gain exposure to the day-to-day experience of an APT Business Consultant.

The case competition will be co-sponsored by APT, Women in Business and the Dartmouth Consulting Group.



Dartmouth Consulting Group



More details available at www.joinapt.com/dartmouthcase

REGISTRATION:

Registration closes on Monday, April 27th, 11:59 p.m. To sign up, please email dartmouthcasecomp@aptmail.com with team member names, email addresses, majors, and class years.

CASE SCHEDULE:

- **Competition Information Session:**
Tuesday, April 21st, 7:00 PM, Kemeny 108
- **Registration Closes:**
Monday, April 27th, 11:59 PM
- **Kickoff Event:**
Wednesday, April 29th, 3:00 PM, Collis 101
- **Case Solution Due via Email:**
Thursday, April 30th, 4:00 PM
- **Live Presentations:**
Thursday, April 30th, 5:00 PM, Steele 006 & 007
- **Closing Reception:**
Thursday, April 30th, 9 PM, Hanover Inn

GUIDELINES AND DETAILS:

- **Team Size:**
3-5 participants
- **Eligibility:**
All students with at least two terms left at Dartmouth are welcome to participate, regardless of major and experience
- **Prizes:**
1st and 2nd place teams will receive cash prizes of \$500 and \$250. The first place team will receive interviews for their next eligible recruiting season. All participants will be considered for internship and full time recruiting.

ABOUT APT

OFFICE LOCATIONS: WASHINGTON, D.C. | SAN FRANCISCO | BENTONVILLE | LONDON | TAIPEI | TOKYO | SYDNEY



APT is a young, rapidly growing Big Data analytics firm that brings the scientific method to the business world. We help the world's largest companies transform the real world into an experimental environment where they can measure, tailor and target different ideas & initiatives.